"Job History, Work Attitude, and Employability"

Alain Cohn, University of Chicago Michel Marechal, University of Zurich Frederic Schneider, University of Zurich Roberto Weber, University of Zurich

We study whether employment history can provide information about a worker's non-cognitive skills--in particular about ``work attitude," or the ability to work well and cooperatively with others. We
conjecture that, holding all else equal, a worker's frequent job changes can indicate poorer work
attitude, and that this information is transmitted in labor markets through employment histories. We
provide support for this hypothesis across three studies that employ complementary lab, field, and
survey experiments. First, a laboratory labor market, in which the only valuable characteristic of
workers is their reliability in cooperating with an employer's effort requests, demonstrates that prior
employment information allows employers to screen for such reliability and allows high-reliability
workers to obtain better employment outcomes. Second, we conduct a field experiment that varies the
frequency of job changes in fictitious job applicants' resumes. Those applicants with fewer job changes
receive substantially more callbacks from prospective employers. Finally, a survey experiment with
human resource professionals confirms that the resume manipulations in the field study create
different perceptions of work attitude and that these account for the callback differences.

Our work highlights the potential importance of job history as a signal of worker characteristics, and
points to a cost for workers of frequent job changes.